

INTERNATIONAL HARDWARE FAIR / PRACTICAL WORLD 2010

Trade fair	INTERNATIONAL HARDWARE FAIR / PRACTICAL WORLD	
Sub-heading	Tools Security, Locks and Fittings Home Improvement / DIY	
Date of the event	28 February – 3 March, 2010	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	
Event frequency	every 2 years (after 2004)	
Venue	Koelnmesse fair grounds, Köln-Deutz	
Opening times	For exhibitors	8.00 a.m. to 7.00 p.m.
	For visitors	9.00 a.m. to 6.00 p.m.
Admission fees	Day ticket advance sale	€
	Day ticket cash desk	€
	2-Day ticket advance sale	€
	2-Day ticket cash desk	€
	Season ticket advance sale	€
	Season ticket cash desk	€
Stand rental fees/sqm		€ 157.50
Flat rate energy costs/sqm		€ 4.95
Catalogue		€
Product segments	Tools, workshop fittings and equipment, furniture fittings, locks and keys, safeguarding systems, wood, interior fittings, building components, flat-pack furniture, paints, chemical products, electrical supplies, lamps and lighting, sanitaryware and fittings, houseware, ironmongery, fastening technology	
Fair profile	The world's leading trade fair for the Hardware and DIY sector regarding: - Internationality of exhibitors and visitors - Comprehensive survey of Hardware and DIY products: "One-Stop-Shopping"	



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28.02. – 03.03.2010

Tools
Security, Locks and Fittings
Home Improvement / DIY

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www.practicalworld.de

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Mailing of registration forms to exhibitors and interested companies	from January 2009
Hall occupancy	Halls: 1 – 7, 10, 11.1 - Tools: 1 – 4 + 10 - Fastening and fixing technology: 5 - Security, Locks and Fittings: 11.1 - Home Improvement / DIY: 6 – 7
Construction and dismantling periods	Construction begins: Saturday, 20 February, 2010 Dismantling period: from 3 March 2010, 6 p.m. until Saturday, 6 March, 2010, 6 p.m.
Access rights	Trade visitors and buyers from industry
Target groups	
Exhibitors	Tools industry, locks and fittings industry, DIY industry
Trade visitors	Tools specialist trade, security specialist trade and key cutting services, hardware trade, home centers, department stores, discount stores, building supplies and timber retail, wholesale trade, buyers from industry
Figures of the previous event (2008)	
Exhibitors	3.360 from 61 countries
Gross exhibition space	195.000 sqm
Visitors	70.000 from 132 countries
Project management	Mr. Hans-J. Kampen h.j.kampen@koelnmesse.de
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